

INVESTMENT

#### INVESTMENT STRATEGY

No one can predict which film will be successful. However, the producers of The Boys From Minnesota have spent considerable time assembling the elements necessary for success - an outstanding script, a solid production team, strong casting directors, alliances with distribution companies, and a sound investment/film financing structure.

A strategic business plan for TBFM has been crafted to address the investors interest. The plan has built in flexibility to allow the Producers to be responsive to current market conditions and fully exploit the project and maximize the profit potential. Elements of the plan are outlined below:

- Fully develop the project to maximize the revenue stream.
  - Exploit the project in all media domestic and foreign theatrical, cable and home video, free and pay television, satellite, airline, etc.
  - Develop all ancillary streams of revenue including soundtrack, merchandising and licensing, interactive products.
- Produce a "studio-quality," independently financed, PG film which is marketable to domestic and foreign distributors.
  - Hire an experienced, studio approved production team which will deliver a film with "high production values."
  - Employ talent who are recognizable and have a demonstrated rating with distributors.
  - Acquire a completion bond and production insurance to ensure delivery of the film to the studio and/or foreign distribution entities.

- Implement an "investor friendly" flexible investment structure to generate substantially larger returns to the bottom line and investors.
  - Use 50% of the funds from Limited
    Partnership and presale commitments to
    finance the production of the film. The balance of the funds raised will provide the Prints
    and Advertising (P&A) money to achieve the
    most favorable distribution scenario.
  - Place the moneys raised in an interest bearing escrow account.
  - Sell off all distribution rights on a worldwide basis, in all media.
  - Collect all moneys due pursuant to those distribution contracts.
  - Pursue additional revenue streams from soundtracks, merchandising and licensing, and ancillary sources (CD ROM, video games, etc.)

[NOTE: When the distributor puts up the P&A, they receive a large distribution fee (up to 50% of net revenues) for "investing" their money in the P&A. If the producer provides the P&A, a more favorable distribution fee with no overhead charge can be negotiated (maximum 20-25%).]

#### INVESTMENT OVERVIEW

The Boys From Minnesota offers a tremendous opportunity for accredited investors, corporations, pension funds and production companies to invest in the development, production and distribution of a feature-length, PG film. The Boys From Minnesota will be independently produced and theatrically

released on a global basis. To generate maximum investment return for investors, the film will be fully marketed in worldwide media.

# To Date

Since headquartering in Minnesota in 1995, BFM Films has created and executed a strategic investment plan. To generate revenue and film awareness, BFM orchestrated film and merchandising opportunities (see catalog for BFM sportswear). With this plan, over \$500,000 have already been invested into the development of the film and merchandising activities.

And, more importantly, the plan is already generating results. The Partnership is currently generating revenue from the sales of The Boys From Minnesota sportswear merchandise.

Additionally, The Boys From Minnesota has established a toll free number (888-BFM-Boys), and an Interment address (TBFM@aol.com). A Website Homepage is also being planned at this time. This will be another avenue for marketing for the TBFM Merchandise.

# Spring/Summer, 1996

With this successful track record, support from the state of Minnesota, and industry professionals currently working on the project, now is the time for participation by individual limited partners who would like to earn a potentially greater than average return in this investment opportunity.

Investors in the Project are beneficiaries of a financing structure that requires specific criteria to be met before the money that they have escrowed at Norwest Bank can be released for the film production. Investors funds will be escrowed at Norwest Bank N.A., Minneapolis, Minnesota in the Ready Cash Institutional Money Market Account

earning interest. Guaranteed Distribution contracts have to be obtained and a completion bond purchased before escrowed funds will be released.

# **Project Dates**

Projected Gross Revenue to the TBFM L.P. from all sources are estimated at over \$50 Million. As stated above, TBFM merchandise has already produced revenue. Additionally:

- The Partnership will generate revenue from the sales of The Boys From Minnesota soundtrack starting in the fall of 1996.
- The planned Partnership distributions of revenue to the TBFM investors begin in February 1997.
- The Partnership will begin to generate revenue from the The Boys From Minnesota film in the fall of 1997.
- The distributions of Partnership revenue to TBFM investors will be paid semi-annually until the year 2002.







# FINANCIAL INFORMATION

For accredited investors with serious interest in the project, additional financial information is available. The financial information on the following pages includes:

- The use of Proceeds for the \$10 Million raised through the Private Placement Limited Partnership.
- Initial memorandum for The Boys From Minnesota Film Financing Structure.
- A summary top sheet of the production budget.
- Financial performance of studio distributed films.
- Projected theatrical grosses for The Boys From Minnesota.
- Sample revenue projections from all sources for The Boys From Minnesota.
- Projected return on investment and cash distributions to investors.
- Forecasted Sales and Retained Earnings for TBFM Merchandise.
- Assumptions for The Boys From Minnesota Merchandise Sales.
- Projected C.D. Sales and Revenue for Soundtrack.
- · Letter from TBFM Accounting firm.
- Balance Sheet for The Boys From Minnesota Film Project, February 1996.

#### Use of Proceeds

Production	8,600,000
Brokers Fee & Commissions	750,000
Operations & Overhead	650,000
TOTAL	\$10,000,000

# INITIAL MEMORANDUM FILM FINANCING STRUCTURE

#### 1. Feature Film:

THE BOYS FROM MINNESOTA

### 2. Financing Amount:

\$10 million maximum, \$8.2 million minimum.

# 3. Financing Vehicle:

Limited Partnership

#### 4. General Partners:

BFM Films, Inc., a Minnesota corporation and Brad Turner, individually.

# 5. Investment Units:

Limited Partnership Interests:

20 A Limited Interests at \$50,000 (\$1 million) (Currently being offered by General Partners)

# 30 B Limited Interests at \$50,000 (\$1.5

million)

(To be offered commencing on May 1, 1996.)

# 150 C Limited Interests at \$50,000 (\$7.5

million)

(To be offered commencing on July 1, 1996.)

# 6. Investment Return

Subject to the payment of Partnership accounts payable, certain Production Deferrals and the retention of up to \$50,000 for working capital on an ongoing basis, A, B and C Limited Partners are entitled to receive their aggregate respective percentage Interests of Partnership Cash Available for distribution, not to exceed 99%, until they have received the following amounts in the following order:

A Limited Interests shall receive 50% of Cash Available to Limited Partners until they have received an amount equal to 200% of their original investment (e.g., a \$100,000 investment would be entitled to \$200,000).

B Limited Interests shall receive 30% of Cash Available to Limited Partners (60% after A Limited Interests have received their provided-for return) Until they have received an amount equal to 150% of their original investment (e.g., a \$100,000 investment would be entitled to \$150,000).

C Limited Interests shall receive 20% of Cash Available to Limited Partners (40% after A Limited Interests have received their provided for return and 100% after B Limited Interests have received their provided for return) until they have received an amount equal to 125% of their original investment (e.g., a \$100,000 would receive \$125,000).

# 7. Use of Proceeds

Proceeds from the sale of A Limited Interests will not be escrowed and may be used immediately for the following purposes:

- costs related to financing, development and pre-production of the Motion Picture, merchandising, premiums for a key person life insurance policy on Brad Turner, and current accounts payable;
- brokers' commissions, investment banking fees, finders' fees and selling expenses; provided that with respect to commissions on the sale of B and C Limited Interest commissions will be paid only on Proceeds actually available to Partnership until the Minimum Offering is raised, at which time the balance of commissions due on the sale of Limited Interests will be paid;
- seeking Guaranteed Distribution
   Commitments for the Motion Picture; and
- reimbursement of the General Partners' development expenses in excess of \$40,000.

Investors in A Limited Interests will be immediately admitted to the Partnership.

Proceeds from the sale of B Limited Interests will be deposited in an escrow account at Norwest Bank Minnesota, N.A. pursuant to an Escrow Agreement pending the raising of the Minimum Offering form all sources and the obtaining of Guaranteed Distribution Commitments, subject to the following:

- 10% of escrowed Proceeds may be immediately withdrawn from escrow for the purposes described for A Limited Interests use of proceeds.
- the balance of the escrowed funds will be invested in the Norwest Ready Cash Institutional shares Money Market Fund.
- such escrowed B Limited Interest Proceeds may be removed from the Norwest Bank escrow account and deposited in escrow with various talent agencies to secure talent for the Motion Picture.

Investors in B Limited Interest will be immediately admitted to the Partnership on the basis of Offering Proceeds actual available to the Partnership at the time of investment, and credit with balance of their investment at the time the balance of escrowed Proceeds are released the Partnership.

Proceeds from the sale of C Limited Interests will be deposited in an escrow account at Norwest Bank Minnesota, N.A. pursuant to an Escrow Agreement pending the raising of the Minimum Offering from all sources and obtaining Guaranteed Distribution Commitments, subject to the following:

- 10% of escrowed Proceeds may be immediately withdrawn form escrow by the Managing General Partner for the purposes described for A Limited Interest use of proceeds.
- the balance of the escrowed Proceeds will be invested in the Norwest Ready Cash Institutional Shares Money Market Fund.

Investors in C Limited Interests will be immediately admitted to the Partnership on the basis of Proceeds actually available to the Partnership at the time of investment, and credited with the balance of their investment at the time the balance of escrowed Proceeds are released to the partnership.

If the Motion Picture is not produced for whatever reason, B and C Limited Interest holders will recoup 90% of their invested funds plus interest that will be released from the Norwest B and C escrow account.

# 8. Profit Participation

After the returns to A, B and C Limited Interest holders and payment of Production Deferrals, the Partnership will retain 45% of Partnership Net Film Receipts ("profits" from the distribution of the Motion Picture). The remaining 55% will be assigned to the Production company (SPI for producing the Motion Picture. SPI will utilize a portion of the Partnership Net Film Receipts Proceeds to compensate key cast, production personnel and others providing goods, services or financing to the Motion Picture in accordance with agreements with such parties.

# 9. Guaranteed Distribution

ONCE MINIMUM REQUIRED FINANCING IS OBTAINED, IT WILL NOT BE RELEASED FROM THE SEGREGATED ESCROW ACCOUNT TO THE PARTNERSHIP UNTIL GUARANTEED DISTRIBUTION AGREEMENTS HAVE BEEN SIGNED WITH A STUDIO OR MAJOR INDEPENDENT DISTRIBUTOR.

# 10. Joint Venture With Outside Funding Sources

Any portion of the \$10 million which is raised from industry sources, will reduce the Limited Partners' investment and may reduce there profit participation, on a pro rata basis.

# 11. Production Company

Skyway Productions, Inc.

# 12. This Initial Memorandum is For Discussion Purposes Only

This memorandum outlines the investment structure which is being discussed with prospective investors and placement agents. Detailed offering documents are available which describe the project and plan of investment, including the terms of the investment and the Limited Partnership Agreement, the tax consequences of an investment and the risk factors associated with the investment.

# ESTIMATED SUMMARY \$8.6 MILLION MAXIMUM BUDGET ———

Acct #	Category Title	Page	Total
1100	Continuity	1	194,150
1200	Producers Unit	1	649,300
1300	Direction	1	225,900
1400	Cast	2	1,490,655
1500	Travel & Living	4	151,403
<b>Total Fringes</b>			263,869
TOTAL ABOVE	THE-LINE		2,975,277
2000	Production Staff	7	213,752
2100	Extra Talent	9	217,050
2200	Art Dept	12	101,450
2300	Set Construction	13	220,750
2400	Set Striking	18	15,500
2500	Set Operations	18	191,014
2600	Special Effects	20	38,050
2700	Set Dressing	21	220,210
2800	Property	22	184,875
2900	Wardrobe	24	230,548
3100	Makeup & Hair	25	64,485
3200	Lighting	26	182,360
3300	Camera	27	202,850
3400	Sound	29	52,280
3500	Transportation	30	287,949
3600	Location	33	1999
3700	Film & Lab	38	500,918 148,390
3900	Rehearsals	38	
4000	Second Unit	39	20,600
4100	Tests	40	29,550
4200	Facilities	40	3,000
Total Fringes		40	1,000
TOTAL PRODUCT	ION		163,763 3,290,344
4500	Film Editing	42	262,925
4600	Music	44	275,000
4700	Post Prod Sound	44	190,400
4800	Film & Lab	45	106,086
4900	Titles	46	80,500
Total Fringes			20,412
TOTAL POST PRO	DUCTION		935,323
6500	Publicity	46	6,500
6800	General Expense	47	186,200
8800	Delivery Charges	47	100,000
Total Fringes	,	(3K)	922
TOTAL OTHER			293,622
Total Below-The-Li	ne		4,519,289
otal Above and E	Below-The-Line		7,494,567
Completion Bond			224,837
Contingency			749,457
nsurance			
			131,155

# FINANCIAL PERFORMANCE OF STUDIO DISTRIBUTED FILMS ——— (IN MILLIONS)

Budget Range	Number of Films	Average P & A	Domestic Box Office	Average Worldwide Rentals	Average Worldwide Costs	Average Gross Profits	Average KPI Number
\$60 Million +	9	\$28,911	\$140,563	\$301,370	\$123,186	\$1 <i>7</i> 8,184	2.45
\$50Million - \$59 Million	9	16,056	35,483	82,584	74,971	7,613	1.10
\$40 Million - \$49 Million	25	21,696	82,176	154,900	75,659	79,241	2.05
\$30 Million - \$39 Million	63	17,912	61,329	129,324	63,323	66,001	2.04
\$20 Million - \$29 Million	145	12,839	35,715	72,466	42,606	29,860	1.70
\$15 Million - \$19 Million	170	9,788	21,586	45,865	31,393	14,472	1.46
\$10 Million - \$14 Million	183	7,385	16,070	34,198	22,967	11,231	1.49
Jnder \$10 Million	182	4,408	8,067	17,825	12,522	5,303	1.42
Average	786	\$9,866	\$26,412	\$55,067	\$32,647	\$22,419	1.69

<sup>•</sup> Data from Motion Picture Investors Publication

# PROJECTED THEATRICAL GROSSES

The following figures are hypothetical, but are a fair representation of what could happen to a film of this budget and genre at the box office if certain assumptions are made about attendance figures. If should be noted that the number of

tickets sold represent a full day's attendance, and can be broken down further by dividing that total by the number of showings per day. (This usually ranges from three to five showings a day, including matinees.)

Runs	Admission Price	х	Number of Tickets	=	Gross per Theatre	x	Total Theatres	x	No. of days	=	Gross \$ (in thsnds)
					Low						
1st Run	6.50	х	200	=	1310	×	700	x	14	=	12,740
2nd Run	4.00	×	100	=	400	×	400	×	21	=	3,360
									Total	=	\$16,100
					Moderate						
1 st Run	6.50	x	250	=	1625	×	800	x	14	=	18,200
2nd Run	4.00	×	150	=	600	x	400	×	21	=	5,040
									Total	=	\$23,240
					Good						
1st Run	6.50	x	300	=	1950	×	900	x	21	=	36,855
2nd Run	4.00	×	200	=	800	x	500	×	21	=	8,400
									Total	=	\$45,255
					Hit						
1 st Run	6.50	×	400	=	2600	×	1000	x	28	=	72,800
2nd Run	4.00	×	250	=	1000	×	500	×	21	=	10,500
									Total	=	\$83,300

# SAMPLE REVENUE PROJECTIONS (IN THOUSANDS)

# Assumption (Studio Rental Distribution Deal):

- \$10 Million Production Budget.
- All of the investors initial investment and preferred return are distributed prior to determining partnership cash distributions per unit.

	Low	Moderate	Good	His
Dom. Box Office Gross	\$16,100	\$23,240	\$45,255	\$83,300
Less:				
Exhibitor's Share				
(50%/50%/45%/40%)	8,050	11,620	20,365	33,320
Equals:				
Distribution Revenue	8,050	11,620	24,890	49,980
Less:				
Distributor's Share (18%)	1,449	2,092	4,480	8,996
Equals:				Fi.
Producers Gross	6,601	9,528	20,410	40,984
Plus:				
Foreign Theatrical	4,000	4,000	6,000	12,000
Foreign Television	2,250	2,450	2,680	2,900
Equals:				
World Market Gross	12,851	15,978	29,090	55,884
Less:				
Prints, Advertising, etc.	4,000	5,500	10,000	15,000
Plus:				
35% charged back to				
distributor on prints	1,400	2,450	3,500	5,250
Plus:				
Pay & Cable Sales	1,600	2,300	3,000	6,000
Network Sales	800	1,000	1,500	5,000
Airlines & Military	500	750	1,000	1,500
Video & Laser Disc	4,588	6,600	8,960	16,493
Merchandising	500	1,000	3,000	5,000
Soundtrack	400	600	1,200	2,000
Equals:				
<b>Total Partnership Revenue</b>	\$18,639	\$25,178	\$41,250	\$82,127

# PROJECTED RETURN ON INVESTMENT AND CASH DISTRIBUTION TO INVESTORS (IN THOUSANDS)

# Assumption (Studio Rental Distribution Deal):

- \$10 Million Production Budget.
- All of the investors initial investment and preferred return are distributed prior to determining cash distributions per unit.

	Low	Moderate	Good	His
Partnership Revenue	18,639	25,178	41,250	82,127
Less:				
Working Capital				
Reserve	50	50	50	50
Deferrals (1-3)	860	860	860	860
Distributable Revenue	17,729	24,268	40,340	81,217
Less:				/
Investor Returns **				
A units - 20 total units	2,000	2,000	2,000	2,000
B units - 30 total units	2,250	2,250	2,250	2,250
C units - 150 total units	9,375	9,375	9,375	9,375
Total Investor Returns	13,625	13,625	13,625	13,625
Equals:				
Net Film Receipts	4,104	10,643	26,715	67,592
Split:				
Limited Partners - 45%	1,847	4,789	12,022	30,416
Cash Distribution Per Units	9	24	60	152
Total Limited Partner Units	200	200	200	200

<sup>\*\*</sup>Investor Returns as Percent of Investment

A units receive 200%.

B units receive 150%.

C units receive 125%.

# ASSUMPTIONS TO BE USED FOR MERCHANDISING — FROM YEARS 1996 TO 1998

1996	January	February	March	April	May	June	July	August	September	October	November	December	TOTALS
MAIL-ORDER													
Catalogs Mailed				50,000	50,000	50,000	50,000	50,000	50,000	150,000	150,000	25,000	625,000
Percentage Response				3%	3%	3%	3%	3%	5%	5%			020,000
#of orders made				1,500	1,500	1,500	1,500	1,500	2,500	7,500	7,500		25,500
Ave amt of purchase				50	50	50	50	50	50	50	50		20,000
Gross Sales				75,000	75,000	75,000	75,000	75,000	125,000	375,000	375,000		1,275,000
FUNDRAISING												•	
Available individuals													
Percent Participating												100,000	
and the second s												5%	
Estimated participants												5,000	
Sales per participant												10	
Total sales												50,000	
Ave amt of purchase												35	
Gross Sales												1,750,000	
RETAIL SALES													
At wholesale						50,000	50,000	50,000	50,000	50,000	50,000	150,000	450,000
						26.							
1997	January	February	March	April	May	June	July	August	September	October	November	December	TOTALS
MAIL-ORDER													
Catalogs mailed	25,000	25,000	25,000	25,000	25,000	25,000	25,000	25,000	75,000	150,00	150,000	50,000	625,000
Percentage response	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	1%	
#of orders made	1,250	1,250	1,250	1,250	1,250	1,250	1,250	1,250	3,750	7,500	7,500	500	29,250
Ave amt of purchase	50	50	50	50	50	50	50	50	50	50	50	50	
Gross sales	62,500	62,500	62,500	62,500	62,500	62,500	62,500	62,500	187,500	375,00	375,000	25,000	1,250,000
FUNDRAISING													
Available individuals												200,000	
Percent participating												5%	
Sales per participant												10,000	
Total sales												10	
Ave amt of purchase												100,000	
Gross sales												35	
RETAIL SALES													
At wholesale	50,000	50,000	50,000	50,000	50,000	50,000	50,000	50,000	50,000	150,000	150,000	150,000	900,000
	x	,,	,	,	,	,	00,000	30,000	55,555	100,000	100,000	130,000	700,000
1998	January	February	March	April	May	June	July	August	September	October	November	December	TOTALS
MAJL-ORDER													
Catalogs mailed	50,000	50,000	50,000	50,000	50,000	25,000	25,000	25,000	75,000	150,000	150,000	50,000	750,000
Percentage response	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	1%	, 00,000
#of orders made	2,500	2,500	2,500	2,500	2,500	1,250	1,250	1,250	3,750	7,5000	7,500	500	35,500
Ave amt of purchase	50	50	. 50	50	50	50	50	50	50	50	50	50	33,300
Gross Sales	125,000	125,000	125,000	125,000	125,000	62,500	62,500	62,500	187,500	375,000	375,000	25,000	1,775,000
UNDRAISING										•	• • • • • • • • • • • • • • • • • • • •		
Available individuals												250,000	
Percent participating												250,000	
												10%	
Estimated participants												25,000	
Sales per participant												10	
otal sales												250,000	
Ave amt of purchase												35 <b>8,750,000</b>	
												0.730.000	
ETAIL CALES													
RETAIL SALES	50,000	50,000	50,000	50,000	50,000	50,000	50,000	50,000	50,000	200,000	200,000	200,000	1,050,000

# FORECASTED STATEMENTS OF INCOME AND RETAINED EARNINGS — (DEFICIT)

# (MERCHANDISE SALES)

	1996	1997	1998
Revenue:			
General merchandising	1,275,000	1,462,500	1,775,000
Fund raising campaigns	1,750,000	3,500,000	8,750,000
Retail sales	450,000	900,000	1,050,000
Total revenue	3,475,000	5,862,500	11,575,000
Cost of goods sold			
Merchandise cost	1,390,000	2,345,000	4,630,000
Mailing cost	218,750	218,750	262,500
Catalog printing costs	253,750	288,750	350,000
Organization amount	175,000	350,000	875,000
Total cost of goods sold	1,608,750	2,563,750	4,892,500
Gross margin	1,866,250	3,298,750	6,682,500
Expenses:			
Fulfillment	347,500	586,250	1,157,500
Marketing	20,000	50,000	100,000
Advertising	50,000	50,000	50,000
Overhead	48,000	48,000	48,000
Amortization	4,000	8,000	8,000
Total expenses	469,500	742,250	1,363,500
Net income	1,396,750	2,556,500	5,319,000
Retained earnings (deficit), Beginning		558,700	1,581,300
Partnership distributions	(838,050)	(1,533,900)	(3,191.400)
Retained earnings (deficit), ending	558,700	1,581,300	3,708.900

See summary of significant assumptions and accounting policies.

# Sensitivity analysis:

The analysis below reflects the sensitivity of revenue related factors being 50% of forecasted levels and catalog/mailing costs and operating expenses being 125% of forecasted levels.

Total revenue	1,737,500	2,931,250	5,787,500
Net income	560,000	1,369,063	3,317,500
Net distributions	336,000	821,438	1,990,500

# PROJECTED SOUNDTRACK C.D. SALES AND REVENUE

Suggested Retail price	\$14.99	
Sale Price	\$11.99	
Sell To Retail	\$10.40	
Costs:		
Distribution @ 15%	\$ 1.80	
Manufacturing	\$ 1.25	(includes inserts and packaging)
Mechanical Royalties	\$ .54	(40 cents "rebated" by ownership of publishing
		on 12 titles)
Artist/Producer Royalty	\$ 1.44	(the entire production cost of
	\$193,000	is recoupable against artist producer royalty -
		this amount is recouped at 134,028 sales)

# Per Unit Net To Partnership:

Before Production Recoupment (1st through 134,028th sale):

In-Store Sales \$ 6.81

Direct Mail Sales \$ 11.20 (assumes sale price of \$12.99)

After Production Recoupment (134,029th sale and upward)

In-Store Sales \$ 5.37
Direct Mail Sales \$ 9.76

# Revenue Projections (assuming 75% in-store sales and 25% direct mail sales)

Net on		25,000 sales	\$ 197,687
Net on		50,000 sales	\$ 395,375
		75,000 sales	\$ 593,062
		100,000 sales	\$ 790,749
		125,000 sales	\$ 988,436
		150,000 sales	\$1,163,123
		175,000 sales	\$1,324,810
		200,000 sales	\$1,486,497
		250,000 sales	\$1,809,871
		300,000 sales	\$2,133,245
		400,000 sales	\$2,779,993
	(Gold Record)	500,000 sales	\$3,426,741
	(Platinum)	1,000,000 sale	\$6,660,481
	(Doub. Plat.)	2,000,000 sales	\$13,127,961

Please note that these numbers reflect unit sales royalties only. Substantial, perhaps greater revenue will be derived from performance royalties - publishing - earned by the original songs. Mechanical royalties will also be earned by the film partnership on any subsequent release or cover of the original songs.

# S C H E C H T E R D O K K E N K A N T E R

Certified Public Accountants • Consultants

Mr. Brad Turner The Boys from Minnesota Limited Partnership Minneapolis Minnesota

We have compiled the accompanying balance sheet of The Boys from Minnesota Limited Partnership (A partnership in the development stage) as of February 29, 1996, in accordance with Statements on Standards for Accounting and Review Services issued by the American Institute of Certified Public Accountants.

A compilation is limited to presenting in the form of a financial statement information that is the representation of management. We have not audited or reviewed the balance sheet and, accordingly, do not express an opinion or other form of assurance on it.

Management has elected to omit all of the disclosures required by generally accepted accounting principles. If the omitted disclosures were included with the balance sheet, they might influence the user's conclusions about the Company's financial position. Accordingly, this balance sheet is not designed for those who are not informed about such matters.

Schechter Dokken Kanter Andrews & Selcer Ltd.

March 23, 1996

# THE BOYS FROM MINNESOTA LIMITED PARTNERSHIP - (A PARTNERSHIP IN THE DEVELOPMENT STAGE)

# BALANCE SHEET - FEBRUARY 29, 1996 — (SEE ACCOUNTANTS' COMPILATION REPORT)

	SSETS
Current assets:	
Cash:	
Operating	\$ 13,11 <i>7</i>
Restricted (Norwest Bank escrow)	112,500
Merchandising costs	69,651
Film development costs	137,902
Total current assets	\$333,170
Other assets:	
Syndication costs	75,283
Financing costs	113,550
Organization and start-up costs	41,610
	230,443
	\$563,613
	•
LIABILITIES AND	PARTNERS' CAPITAL
	PARTNERS' CAPITAL
	PARTNERS' CAPITAL \$153,890
Liabilities:	
Liabilities: Accounts payable	\$153,890
Liabilities: Accounts payable Due to general partner	\$153,890 44,723
Liabilities: Accounts payable Due to general partner	\$153,890 44,723
Liabilities: Accounts payable Due to general partner  Partners' capital:	\$153,890 44,723 198,613
Liabilities: Accounts payable Due to general partner  Partners' capital: General partner	\$153,890 44,723 198,613
Liabilities: Accounts payable Due to general partner  Partners' capital: General partner	\$153,890 44,723 198,613 40,000 325,000

# THE BOYS FROM MINNESOTA PROJECT — TIME LINE FOR YEARS 1995-2002

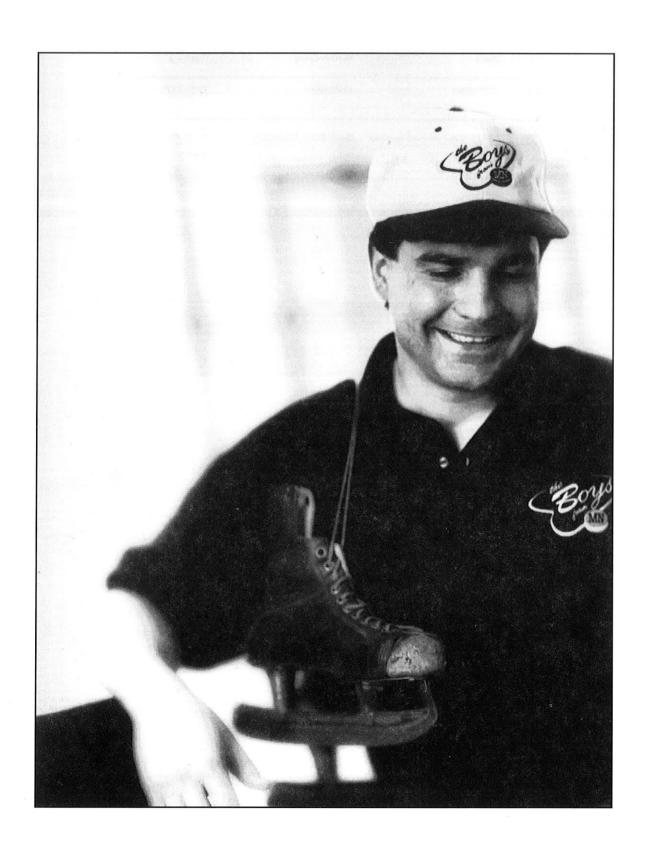
Year Month	The Boys From Minnesota Movie	The Boys From Minnesota Merchandising	The Boys From Minnesota Financing
1995	1995	1995	1995
Jan	Obtained option for screenplay		
	titled The Boys From Minnesota.		
	Story by; Dean Kaner, Writers;		
	Jeffrey Vlaming & Eric Small.		
Feb	Four Months of industry research		
	with studio executives, talent		
	agencies, and distribution on		
	structuring of elements for project		
	and financing.		
Mar	Assembled Film Production Team		
	to assist in making of the movie.		
April			
May			
June	Brad Turner arrives in Minnesota.		
	David Mackay has screening of		
	Breaking Free at the		
	Suburban Uptown		
July	Engaged John Stout at Fredrickson		
	& Byron to incorporate BFM Films		
	Inc. in the State of Minnesota.		
	Trip to Rouseau.	•	
Aug	Writer Eric Small visits Minnesota		
	and interviews Doug Woog, Henry	,	
	Boucha, Bill Christian and others to		
	obtain more information for		
	rewrite of script.		
	Trip to Warroad.		
ept	Visit to Eveleth and Hockey Hall	Engaged Cathy Fideler; Sheba	
	of Fame. Writers begin rewrite	Concept & Design to design	
	of script.	The Boys From Minnesota Logo	
		and "White Lake Wolves Logo".	
Oct	Engaged Win Borden of Hessian	11 = 22 - 22 - 22 - 22 - 22 - 22 - 22 -	
	McKasy & Soderberg The Boys		
	From Minnesota Film Project		
	Advisory Board is created.		
lov	Engaged Pat Forciea and Missabe		
	Group to create newsletter.		
ec ec			

Year Month	The Boys From Minnesota Movie	The Boys From Minnesota Merchandising	The Boys From Minnesota Financing
1996	1996	1996	1996
Jan	Rewrite of script is delivered.		Obtained commitment from Eurofilm Entertainment Finance Ltd. for 60% of the production budget.
Feb			
Mar		Introduced Boys From Minnesota Sports Apparel Line at the 1996 Minnesota State Boys Hockey Tournament. BFM Catalog is printed. First revenue from sales of Merchandising is generated Norwest Bank will process credit card orders.	John Stout prepares Offerin Document.
April		Implement Direct Mail Campaign to MAHA, Minnesota State High School. Fundraising program will start for youth hockey, high school and other non profit organizations.	Document is completed.  A Limited interest Units are made available to investors.
May June	Start to make offers to "A" list actors for the key roles of coach and father.	Direct Mail campaign.  Billboard, Bus, Print advertising campaign and public relations program for Merchandising.  Implement retail distribution program.	Regional Investment Bankers Conference. B Limited Interest Units will be offered to investors.
July		Direct Mail. Retail distribution. Fund raising program.	C Limited Interest Units will I offered to Investors.
Aug	Finalize contracts for "A" List actors playing the Coach and the father.  Start process to obtain Guaranteed Distribution commitments.	Direct Mail. Retail distribution. Fund raising program.	
Sept		Celebrity All Star Game at Target Center Scheduled for September 28, 1996. Direct, Retail, Fundraising	
Oct	Guaranteed Distribution is obtained.  Completion Bond is obtained.	Implement Christmas Advertising and Public Relations Program. Direct, Retail, Fundraising.	Regional Investment Bankers Conference. Minimum offering will be obtained. Proceeds will be released from escrow.
Nov Dec	Location scouting, casting. Official preproduction begins.	Direct, Retail, Fundraising Direct, Retail, Fundraising	Maximum Offering is obtained.

Year Month	The Boys From Minnesota Movie	The Boys From Minnesota Merchandising	The Boys From Minnesota Financing
1997	1997	1997	1997
Jan		Direct, Retail, Fundraising.	Partnership distribution from
Feb	Principal Photography begins. (Approximately 45 days.)	Advertising and Public relations campaign to coincide with start of production and State Hockey Tournament. Direct, Retail, Fundraising.	revenues generated from Merchandising activities.
March	Principal Photography ends.	1997 Minnesota State Boys	
	Post Production begins.	Hockey Tournament.	
	<u>G</u>	Direct, Retail, Fundraising.	
April	Director Cut begins.	Direct, Retail Fundraising.	
May	Director Cut.	Direct, Retail, Fundraising.	
June	1st Preview.	Direct, Retail, Fundraising.	
	Begin Second Cut	, ,	
	Start Composer		
July	Composer continues.	Direct, Retail, Fundraising.	Partnership distribution from
Aug	Begin Final Dub.	Direct, Retail, Fundraising.	revenues generated from
	Cut Negative.		Merchandising activities.
Sept	First Trial Answer Print.	Direct, Retail, Fundraising.	
Oct	Premier of The Boys From	Direct, Retail, Fundraising.	
	Minnesota in Minneapolis &		
	Los Angeles.		
	Domestic theatrical distribution		
	begins in United States.		
	(6 months of revenues to		
	partnership.)		
	Prints & Advertising campaign		
	begins.		
Nov	Domestic revenue month 2.	Direct, Retail, Fundraising.	
Dec	Domestic revenue month 3.	Direct, Retail, Fundraising.	

Year Month	The Boys From	The Boys From	The Boys From
	Minnesota Movie	Minnesota Merchandising	Minnesota
		merchandising	Financing
1998	1998	1998	1998
Jan	Foreign theatrical distribution	Direct, Retail, Fundraising.	
	begins. (12 months of revenues		
	to partnership.)		
	Domestic revenue month 4.		
Feb	Domestic revenue month 5.	Direct, Retail, Fundraising.	Distribution of Partnership
	Foreign revenue month 2.		revenue from all sources.
Mar	Airline distribution begins.	1997 Minnesota State	
	(4 months of revenue to	Boys Hockey Tournament.	
	partnership.)	Direct, Retail, Fundraising.	
	Domestic revenue month 6.		
	Foreign revenue month 3.		
April	Domestic Video distribution	Direct, Retail, Fundraising.	
	begins. (6 months of revenue		
	to partnership.)		
	Foreign revenue month 4.		
	Airline revenue month 2.		
May	Pay per view distribution begins.	Direct, Retail, Fundraising.	
	(4 months of revenue to		
	partnership.)		
	Foreign revenue month 5.		
	Airline revenue month 3.		
	Domestic Video month 2.		
une	Foreign revenue month 6.	Direct, Retail, Fundraising.	
	Airline revenue month 4.		
	Domestic Video month 3		
	Pay per view revenue month 2.		
uly	Foreign Video distribution begins.	Direct, Retail, Fundraising.	
	(9 months of revenue to		
	partnership.)		
	Foreign revenue month 7.		
	Domestic Video month 4.		
3	Pay per view revenue month 3.	S S J. S J	
lug	Foreign revenue month 8.	Direct, Retail, Fundraising.	Distribution of Partnership
	Domestic Video month 5.		revenue.
	Pay per view revenue month 4.		
	Foreign Video month 2.	No. of the state o	
ept	Foreign revenue month 9.	Direct, Retail, Fundraising.	
	Domestic Video month 6.		
	Foreign Video month 3.	Di anada I a	
Oct	Pay TV distribution begins.	Direct, Retail, Fundraising.	
	(6 months of revenue to the		
	partnership.)		
	Network TV distribution begins.		
	(12 months of revenue to		
	partnership.)		
	Foreign revenue month 10.		
	Foreign Video month 4.	Discont Date II F. L. C.	
ov	Foreign revenue month 11.	Direct, Retail, Fundraising.	
	Foreign Video month 5.		
	Pay TV revenue month 2.		
	Network TV revenue month 2.	District of the last	
ес	Foreign revenue month 12.	Direct, Retail, Fundraising.	
	Foreign Video month 6.		
	Pay TV revenue month 3.		
	Network TV revenue month 3.		

Year Month	The Boys From Minnesota Movie	The Boys From Minnesota Merchandising	The Boys From Minnesota Financing
1999- 2002	1999-2002	1999-2002	1999-2002
	Foreign Video revenues continue for 5 months.  Pay TV revenue continues for 3 months.  Network TV revenue continues for 15 months.  Foreign TV revenue generated for 30 months.  Domestic Syndication revenue generated for 30 months.	Direct, Retail, Fundraising.	Distribution of Partnership revenue in February and August.





# PEOPLE OF THE PROJECT

The ability to bring a story like The Boys From Minnesota from idea and concept to a completed film that is on time and on budget with solid distribution is no mean feat.

A team of film industry professionals has been brought together for The Boys From Minnesota. They bring an abundance of experience, talent and resources to the project.

Producer:

Executive Producer:

Production Executive: Production Executive:

Line Producer:

Director: Casting:

Writers:

Technical Consultant:

Public Relations: Legal: F

Peter Burrell David Mackay Juel Bestrop

David Dizenfeld

**Brad Turner** 

Jordan Yospe

Theresa Stephens

Jeffrey Vlaming, Eric

Small, Dean Kaner

Jack White Susan Evans

Winston Borden

John Stout

# FILM PRODUCTION TEAM

# **BRAD TURNER, Producer**

Brad, the film's producer and President of BFM
Films, Inc., a Minnesota corporation, is
developing and producing feature-length films in
conjunction with prominent and experienced
entertainment professionals. For the past six years
Mr. Turner has been providing marketing and
consulting services to independent producers,
entertainment companies, directors and actors in
addition to developing, financing and producing
The Boys From Minnesota and developing The
Numberman and Closer film projects. As President
of Turner Investment Group, a Los Angeles-based
financial consulting and marketing firm, Mr. Turner
has created and structured financial investment

marketing programs for companies in the telecommunications, entertainment, financial and restaurant industries. Mr. Turner is an accomplished fundraiser, negotiator and marketing executive with almost 20 years of diversified industry experience in investment banking, product development, licensing, sales, distribution and producing. Since 1992 he has organized syndicates of broker-dealers, CPAs and financial planners, raising capital in excess of \$26 million.

In 1994 Mr. Turner produced a successful Celebrity All-Star Hockey Charity Game and Gala at the Great Western Forum in Los Angeles. In addition, he has produced television commercials, infomercials and radio commercials for radio and cable television. Serving as President of Optex Industries for the last seven years, Mr. Turner has overseen the manufacturing, acquisition, marketing and distribution of beauty products in the United States, Japan, Mexico and Europe.

With distribution agreements for licensed products from Walt Disney Pictures, Steven Spielberg's Amblin Entertainment and The California Raisins, Mr. Turner has marketed a myriad of products with outstanding sales results. Mr. Turner is an active member of Women in Film and the Minneapolis Rotary Club, and has done voluntary work for entertainment charities such as American Cinemateque and the Starbright Foundation.

#### THERESA L. STEPHENS, Executive Producer

Theresa is founder and CEO of Stephens & Associates, an entertainment financing, consulting and packaging firm. Ms. Stephens and her associates have substantial experience producing results for corporate America and entertainment organizations including Columbia Pictures, Twentieth Century Fox, Jim Henson Productions, Sony Music, NHK, TBS, and MGM. Ms. Stephens was formerly a senior marketing and management executive with Xerox Corporation, developing major

marketing strategies and launching new products. Since 1987, Ms. Stephens has been involved in packaging, producing and financing entertainment projects including Gardens of the World with Audrey Hepburn, Put on Your Green Shoes, and A Circle of Women. Currently, she is Executive Producer of the feature film The Sweet Wide Open.

Ms. Stephens was selected for Who's Who of U.S. Executives and Who's Who of Female Executives, has been active in Women in Film, Independent Feature Project/West and American Film Institute. Ms. Stephens is a member of The Association for Corporate Growth (ACG), The Los Angeles Venture Association, The National Association of Female Executives and she teaches graduate courses in strategic planning, marketing and finance.

# JORDAN YOSPE, Legal Counsel/Production Executive

Jordan is President of Production for Gallery Films. Founded in 1992, Gallery Films is committed to producing quality family entertainment projects for the movie and television industries. Gallery fully financed and produced its first motion picture, "Sidekicks," a PG-rated coming of age story starring Beau Bridges, Joe Piscopo and Chuck Norris. The movie was successfully released worldwide in the Spring of 1993 through Sony Pictures Entertainment (domestic), Vision International (foreign), and Columbia/Tri-Star Home Video.

On "Sidekicks," Jordan supervised all production legal efforts including negotiating and drafting agreements such as joint venture and partnership agreements, cast agreements, other above-the-line talent agreements (director, executive producers, etc.), insurance documents, chain of title (copyright) documents, union and guild agreements and production releases. During production, Jordan was on set daily serving in the capacity of a second line producer while concurrently supervising legal

matters, movie publicity, product placement and merchandising, and initial foreign and domestic distribution issues. While the movie was in postproduction, he supervised all post-production legal matters, such as original and pre-existing music. credit issues, artwork (trailers, one-sheets, television spots), and distribution delivery efforts. Jordan also assisted in drafting and negotiating the foreign sales agency agreement, attended the 1993 American Film Market where the movie was successfully sold to foreign territories, and drafting and negotiating the movie's domestic "rent a studio" theatrical and home video release. Creatively, Jordan was involved in all aspects of screenplay development, casting, budgeting, editing, creation of advertising and publicity campaign materials, and marketing research.

Jordan Yospe graduated from the Boston University School of Law in 1986 where he was an Editor of the American Journal of Law & Medicine and worked as a research assistant for the Chief of Psychology at Massachusetts General Hospital/Harvard Medical school. Jordan joined Gallery Films in October, 1991, after six years with the Los Angeles office of California's largest law firm, Pillsbury, Madison & Sutro, where he self-initiated the formation of that firm's entertainment practice. Jordan was initially Gallery's general counsel and one of the producers of "Sidekicks."

He also works extensively as a volunteer for entertainment industry charities such as the American Cinematheque, as well as performing pro-bono legal service for aspiring actors, directors, writers, singers, and artists.

# DAVID DIZENFELD, Business Affairs/Production Executive

David began his career as a legal affairs attorney for MGM/UA Entertainment in 1978, where he introduced product placement, merchandising and licensing into feature films. He went on to serve as an Olympic Attache for the 1984 Olympic Games, and was Technical Advisor and Consultant for the highly-rated television show LA Law.

Mr. Dizenfeld served as a Director of American Film Institute's Cinetex, and was the former director of the Los Angeles County Office of Motion Pictures and Television Development. He now operates a private legal practice specializing in development, packaging and distribution of motion picture and television projects. In addition to his entertainment practice, Mr. Dizenfeld currently serves as Executive Producer for several entertainment projects, including Visionquest, a major motion picture being packaged by Creative Artists Agency (CAA); Once A Man, a feature film; and My Very Best Friend, a CBS television movie being produced by Viacom and the Fred Silverman Company. Mr. Dizenfeld also served as the Executive Producer of the award-winning America At Risk: Seeds of Hope. a one-hour documentary.

Mr. Dizenfeld graduated from USC and received his law degree from UCLA. He is a member of the Academy of Television Arts & Sciences, the California State Bar and has been published in Who's Who in California. He co-authored International Production, Financing and Distribution Sources for the L.A. County Bar Association.

# **DAVID MACKAY, Director**

David is a Minneapolis-born filmmaker, a graduate of Stanford University, and holds an M.F.A. from USC Film School. He recently directed Breaking Free, a family film produced by Leucadia Film Corporation starring Jeremy London ("I'll Fly Away"), Adam Wylie ("Picket Fences"), Nick Survey (Forever Young), and Megan Gallagher ("Hill Street Blues," "China Beach"). Breaking Free premiered on the Disney Channel and licensed to major U.S. airlines in the Fall of 1995, and will be released by Time Warner in the U.S. home video market.

Mr. Mackay is next slated to direct Most Valuable Player for producers Matt Cooper and Larry Weinberg of the Vault, Inc. His Los Angeles-based company, Moondog Productions, has several scripts in development.

His short film, Providence — starring Dede and Lori Pfeiffer (Michelle's sisters) — was selected as one of twenty shorts to be screened at the 1991 Sundance Film Festival. The film has won numerous prestigious awards, including the Gold Award for best narrative short at the Houston International Film Festival and Honors at the Heartland Film Festival. The Academy of Television Arts and Sciences named Providence the best dramatic short of 1991.

Mr. Mackay has worked on 12 feature films and has credits as Director of Photography on three feature films, plus commercials, and numerous short subject films. He also participated in the Filmmakers Lab at Robert Redford Sundance Institute In Utah. He has trained there with veteran directors Paul Mazursky, Alan Alda, Jim Jarmusch, Stewart Rosenberg, Luis Mandoki and Rick Rosenthal. He is represented by David Gersh, Richard Arlook, and Barbara Halperin of The Gersh Agency as both a director and cinematographer.

# PETER BURRELL, Line Producer

Peter has an extensive background in film production, and has served in many capacities on major feature films including of Producer, Co-Producer, Unit Production Manager, Associate Producer, Second Unit Director and Assistant Director. Mr. Burrell's motion picture credits include On Deadly Ground (Warner Bros.), Jack The Bear (Twentieth Century Fox), The Natural (TriStar Pictures), Smokey and the Bandit II (Universal Studios), El Diablo (HBO), Gambler III (CBS), and Jingle All The Way (Twentieth Century Fox, starring Arnold Schwarzenegger and filming in the Twin Cities in April, 1996). He also produced Zoot Suit, which was nominated for a 1981 Golden Globe Award for Best Picture.

Mr. Burrell was Assistant Director on many other films including The Turning Point, Slapshot, King Kong, Courage Mountain, The Front, FM, The Law Word, House Calls, and Almost Summer. He is a member of the Academy of Motion Picture Arts and Sciences (Producers Branch), Directors Guild of America, Writers Guild of America and Producers Guild of America. Mr. Burrell has a MFA in Cinematography and a BS in Radio & Television.

# **JACK WHITE, Technical Consultant**

Jack has coached throughout the United States for the last twenty-two years, teaching the basic skills of ice hockey to over 3,000 players.

He has served as a technical consultant to the movie industry and trained lead actors, as well as choreography, for key on-ice sequences in the following feature films: Mighty Ducks (hockey trainer to Emilio Estevez and child actors. storyboard artist, and played the part of referee); Mighty Ducks II with Emilio Estevez (hockey technical advisor, storyboard advisor, skating stunt coordinator and trainer for all); Mighty Ducks III currently in production with Emilio Estevez (hockey technical advisor, storyboard advisor, skating stunt coordinator and trainer for all); Running Man with Arnold Schwarzenegger (trainer); Youngblood with Patrick Swayze and Rob Lowe; Touch and Go with Michael Keaton (played the role of Coach Brody and storyboard artist); Ice Man Cometh produced by Michael J. Fox (storyboard artist) and others.

He also worked for Hanna-Barbera Productions from 1987-1989 developing new shows, including "Smurfs," "Flintstones," "Fantastic Max," "Ed Grimley Show" and "Jetson's" feature film. In addition, Mr. White has worked as a freelance designer and animator for a myriad of shows.

Mr. White was one of the founding members of Celebrity All-Star Hockey Team, Head Coach for the UCLA College Hockey Team in 1989, and illustrator/artistic director for USA Hockey training books.

### **ERIC SMALL, Writer**

Eric began his career under the tutelage of celebrated director Peter Bogdanovich. He assisted Bogdanovich on three films - Mask, Illegally Yours and They All Laughed. During his years with Bogdanovich, Mr. Small studied film at UCLA where he wrote, produced and directed three films: North Campus/South Campus, Nightscream and the award-winning A Boy and His Hat. He graduated from UCLA with honors and a degree in Theatre, Film and Television.

After graduation, Mr. Small became one of the youngest First Assistant Directors admitted into the Directors Guild of America. Many of his feature screenplays have been optioned and are in active development at the studio and independent level. Mr. Small's screenplay, Blue Blazes was awarded the Gold Medal for Best Screenplay at Worldfest '94, Houston's International Film Competition.

Mr. Small's sci-fi action script Rubicon recently sold to Hollywood Pictures for \$1 million, and he has just completed an action script Hurricane Chaser for Miramax Films.

# JEFFREY VLAMING, Writer

Born and raised in Minnesota, Mr. Vlaming served as an advertising art director while writing screenplays on speculation. After selling a script to Lucky Luke, a television series shot in Santa Fe, he moved to Los Angeles where he secured a staff position on the highly-rated, award-winning series Northern Exposure.

In addition to having written twelve screenplays, Mr. Vlaming has sold scripts to MTCV's Catwalk, The Adventures of Brisco County Jr. and Due South. After three seasons on the USA Network series Weird Science, he is currently story editor on the

renowned series The X Files, which has been nominated for a number of Emmy awards.

# DEAN B. KANER, Writer

Dean grew up in the 1960's and was befriended by the late comedian and film star, Stan Laurel, of Laurel and Hardy. It was Laurel's inspiration that led Mr. Kaner to embark on a career in the entertainment industry.

In 1973, he co-produced and co-authored the play Stanley in Minneapolis. In 1976, Blackhawk Films distributed a booklet written by Mr. Kaner of his memoirs of Stan Laurel titled The Stan Laurel Scrapbook. The Night of Broken Glass, co-produced and co-authored by Mr. Kane was presented in Los Angeles in 1979. He has been writing screenplays since 1980 and joined partnership with Eric Small and Jeffrey Vlaming to collaborate on The Boys From Minnesota.

# **JUEL BESTROP, Casting Director**

Juel has been involved in the casting of over 30 projects, both in film and television. Her credits include the feature film Sneakers, Flesh & Bone, The Vanishing and Golden Gate, along with The Joy Luck Club, Bugsy, JFK, The Doors, Bottle Rocket, and Cable Guy (starring Jim Carrey).

Juel also cast seven films for TNT in association with Amblin Entertainment under the Screenworks banner. All of these films were the original works of contemporary playwrights including Arthur Miller's The American Clock, Horton Foote's The Habitation of Dragons and Wendy Wasserstein's The Heidi Chronicles. Her television credits include Phenom and The Critic for James L. Brooks and Gracie Films, Birdland for ABC/Columbia, and the new Fox Television series Local Heroes for Witt-Thomas Productions.

# JOHN H. STOUT, Legal, Fredrikson & Byron, P.A.

The firm of Fredrikson & Byron, P.A. has been engaged for the organization of the Partnership, BFM and SPI, preparation of offering materials and negotiation and preparation of certain agreements. Mr. Stout has provided legal counsel to more than 70 feature film projects. He is a co-founder and current director of the Minnesota Film Board, and has two feature film producing credits. The firm has an extensive entertainment practice which it conducts through its Advertising, Media, Entertainment and Telecommunications Group, of which Mr. Stout is co-chair.

# WINSTON W. BORDEN, Legal, Hessian, McKasy & Soderberg

The firm of Hessian, McKasy & Soderberg, have been engaged to facilitate his relationships with key organizations and individuals important to the financing of the Motion Picture, merchandising activities and several charitable promotions Mr. Turner is considering. Mr. Borden has written extensively for organizations including the U.S. Chamber of Commerce, the National Association of Manufacturers, and American Society of Association Executives on Lobbying Strategies and Media Relations. For eight years he narrated a daily radio commentary, "American Business Viewpoint", carried by more than 70 radio stations. He currently hosts a weekly cable TV program, "Business Voice".

# LEGAL, ACCOUNTING & MERCHANDISE MARKETING TEAMS

# Legal Counsel

John Stout

Fredrickson & Byron, P.A. 1100 International Centre Minneapolis, MN 55402 612 347-7012

Winston W. Borden Hessian McKasy & Soderberg

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Jordan Yospe

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Michael Vacanti

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Tom Rothstein

Direct Marketing Services

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Sheba Concept & Design
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612 874-0982

Susan Evans

**Evans Larson Communications, Inc.** 

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Bob Fallen
Sport F/X
11605 44th Avenue
Minneapolis,MN 55442
612 551-0005

# **ADVISORY BOARD**

BFM Films, Inc. engaged Winston W. Borden from the law firm of Hessian, Mackasy & Soderberg to help assist in bringing together a diverse group of Minnesota leaders with backgrounds in business, sports and politics. The Board provides a vehicle for advice as the film project moves forward. The Board has no formal legal authority or responsibility.

Over the last ten months the members of the Advisory Board have made numerous contributions including hours of consulting, handling introductions to key people who have become extremely important to the project, and modeled in the BFM Merchandise Catalog. This team is one of the most significant added elements assisting in the success of The Boys From Minnesota.



Andy Abramson Randy Adamsick

JoAnne Benson

Sharon Sayles Belton

Henry Boucha

Walter Bush

William D. Christian

Lou Cotroneo

Mark Dayton

Ed Driscoll

La Diiscon

Tom Duffy

James Erickson

Pat Forciea

Chris Hansen

Phyllis Kahn

Harvey Mackay

Mary Jo McGuire

John Mayasich

Robert Milbert

Dave Mona

Bob Naegele III

Lou Nanne

Rick Nelson

Bob O'Connor

Joe O'Neill

Gordon Ritz

**David Soderquist** 

David Stead

John Stout

Austin Sullivan

John Sundet

Steve Sviggum

Evie Teegen

David Tommassoni

John Turner

Doug Woog

