

Steps to set up Designer Savings business

Service	Description of company	Price	Contact information
Company Name Branding Research	Designers Media Group Designers Digital Media Designer Digital Media Group		
Selection of Name			
Company Name url Research and hosting	designersmediagroup.com is available! designersdigitalmedia.com is available! DesignersMedia.com is available as a Premium Domain Name.	\$9.99 \$9.99 \$1,788.00	Enom.com call (480) 366-3343.
Selection of first url to develop	www.designerssaving.com	\$83.01	www.godaddy.com Purchased on 9-11-20100
Website research and url available for additional websites	redcarpetdesigners.tv is available mydesignersdeals.com designsavings.com is for sale \$99	\$39.99/yr \$9.99 \$99	Enom.com Godaddy.com
Twitter research	@designersdeals	free	
Business Structure	Nevada Corporation		Corporate Services of Nevada 502 North Division Street Carson City, NV. 89703 Don Hamer (800) 655-0538 (775) 883-3711 dharmer@incorporationsolutions.com www.IncorporationSolutions.com
Company Address	Carson City, Nevada		Corporate Services of Nevada 502 North Division Street Carson City, NV. 89703 Don Hamer (800) 655-0538 (775) 883-3711 dharmer@incorporationsolutions.com www.IncorporationSolutions.com
Banking	Wells Fargo Carson City, Nevada		Brian Howard Business Banking Specialist Wells Fargo Bank, N.A. 1550 US Highway 50 E Carson City, NV 89701 MAC A4632-011 Tel 775-885-1112 Lobby 775-885-1145 Fax 775-885-1145
Merchant Banking	Wells Fargo Merchants Services		Wells Fargo Merchant Services P.O. Box 6600, Hagerstown, MD 21740 Or call: 1-800-451-5817,
Payroll	Wells Fargo Payroll		Elizabeth Elisha Outbounds Sales Specialist Wells Fargo Business Payroll Services 1250 Montego Way Walnut Creek, CA 94598 925-948-4545 elizabeth.elisha@wellsfargo.com
Logo Design			
Website Design – Shopping Cart	www.magentocommerce.com		
Website technology	Wix.com Enom.com BrandRetailers.com Islandlogic.com www.sitefinity.com		
Daily Deals Platform	www.analogsanalytics.com		

	www.wantsa.com www.onebigplanet.com		
Daily Deal Scheduling	www.leadconnections.com www.schedulicity.com www.fullslate.com		
Facebook Technology	www.pagemodo.com www.screenpush.com		
Landing Page Technology	www.unbounce.com		
Banner Technology	www.Adbean.com		
Email technology	www.iContact.com		
CRM Technology	www.Leadsconnections.com www.Leads360.com		
Affiliate Management	www.AlignNet.com		
Affiliate Software	www.CakeMarketing.com		
SEO	www.IslandLogic.com		
Video	Aol partner		
Fulfillment	www.AltaResources.com www.ImagineFulfillment.com Pasadena		
Customer Service	Alta Resources ImagineFulfillment Pasadena Las Vegas Island Logics		
Sales	Alta Resources ImagineFulfillment Pasadena Las Vegas		
Call Monetization	SalesPortal.com		
Contact Center Solution	Contivio		
Listing Services	UBL		
IT	iYogi.com		
800 IVR	CallFire		

Company Information

About Designers Media Group

Designers Media Group (DMG) is a technology enabled, full service, brand development, and digital marketing agency that offers a suite of services to other designers and companies, a reseller of SAAS technology solutions and is investing, developing, and managing their own portfolio of websites and brands.companies and designersavings.com.

Portfolio of Sites

redcarpetdesigners.tv – A news information website where our Fashion Reporters are attending film, tv, fashion, festivals, charity events focusing on celebrities

Revenue Model Strategy

DesignersSavings.com is an online and offline designer clothing and accessory company that will generate revenue through multiple strategies:

1. Women's and Men's clothing, swimsuits, lingerie, jewelry, accessories, handbags, watches, sunglasses.
2. Offer designers products where there is value in the product because of uniqueness and brand.
3. Purchasing limited quantity of designer's products that will be sold on the Designersavings.com website and be fulfilled and shipped from a partner fulfillment company.
4. Manufacturing our own branded products that will be sold at the Designersavings.com website in addition to other online websites and retail stores.
5. Purchase or partner with OffPrice discount distributors who have designer brands.
6. Designer representation assisting with new channels of retail and online sales.

7. Daily Deal technology platform to assist with sales and customer acquisition.
8. Daily Deal strategy to drive new retail wholesale sales and generate consumer traffic to retail partners.
9. Daily Deal strategy partnering with other Daily Deal companies, networks, and aggregators.
10. Affiliate Marketing program.

Facebook marketing.

Company Owners

Brad Turner

Marketing Team

Brad Turner
 Adam Krim
 James Duband
 Boone Riddle
 David Kuff
 Joshua Otten
 Joe Kavanaugh,

Clothing Marts

Los Angeles
 New York
 Dallas

Non Profit Strategy

Events

Magic
 OffSpace

Associations

Sourcing Partners

www.beachmint.com/

Sourcing Contacts

<p>Anushree Accessories (F) Limited 307 Patparganj Industrial Estate New Delhi - 110092 India</p>	<p>Tory Conen President Kids Stop 1407 Broadway Suite 1411 New York, NY 10018</p>	<p>Metalworks 500 Main Street Oxford, AL 36203</p>	<p>Sally Chan General manager 86-13725309942</p>
<p>Dave Kirkpatrick Sr. Account Manager Workwear Fabrics Business Milliken & Company 920 Milliken Road, M-147 P.O. Box 1926 Spartanburg, SC 29303</p>	<p>Michael Harrosh Brand Retailers</p>	<p>David Mock National Accounts Manager Brand Retailers</p>	<p>Badi International Industry Limited Add: 8 th floor Qianse leather plaza, 33 Ziyuangang Jie Fang Bei road</p>
<p>Joan "Lilly" Carney Boutique 205 S. Main Street 209 S. Main Street Zionsville IN 46077</p>	<p>Moshe Sarraf 565 Barry Street Bronx, NY 10474</p>	<p>Serah Yi. Director mast co LTD 398-8, Shindang-Dong, Jung-GU, Seoul Korea</p>	<p>GuangZhou, P R, China GuangZhou Factory No 5. Inlustry Area We sheng Garden. Dongpmg South Road.</p>
<p>Ryan Lupton Product Development 1300 Factory Place, Suite 128 Los Angeles, CA 90013, U.S.A.</p>	<p>Wiseman 1242 South Main St. Los Angeles CA 90015</p>	<p>Group 5835 East 61st St. Commerce, CA 90040</p>	<p>Inongping Street, Baiyun District, uangZhou City</p>
<p>Sally Chan General manager 86-13725309942</p>	<p>Robert Bosch 10 West 33RD Street Room 1002 New York, NY 10001</p>	<p>Jeff Gray President Creative Apparel Concepts 800 Washington Ave N Suite 509 Minneapolis, MN 55401</p>	<p>TOM GUO General Manager Topkeeping Co Ltd Add: Unit3605 No.99 Tower # 1 Liyuan Shimao Tiancheng, Children Garden Rd. Taijiang District Fuzhou City, Fujian China</p>
	<p>David Yazdi Vice President Madison Ave 180 Madison Ave 15th Fl. Suite 1507 New York, NY 10016</p>	<p>Rodolfo Yamada Trade Promotion Brazilian Textile and Apparel</p>	<p>Industry Association Rua Marques de Itu, 968 São Paulo Brazil, SP 01223-</p>

Reel International Industry
Limited
Iso 9001 Z000
Cert No PRCD01093

Research

Designer Definition

A designer is a person who designs. More formally, a designer is an agent that "specifies the structural properties of a design object".^[1] In practice, anyone who creates tangible or intangible objects, such as consumer products, processes, laws, games and graphics, is referred to as a designer.

Classically, the main areas of design were only painting, sculpture and architecture, which were understood as the major arts. The design of clothing, furniture and other common artifacts were left mostly to tradition or artisans specializing in hand making them.

Business Models to evaluate

<http://coolsavings.com/>

www.crowdsavings.com

<http://www.myshoes.com/>

<http://designersdeals.com/>

http://yipit.com/austin/deal_directory/

Internet Media Company

Internet REIT (iREIT) is a next-generation Internet media company that owns and manages high-quality domain names. iREIT's domain portfolio includes premier generic properties which millions of visitors each month. For information regarding our domains, please contact us at sales@ireit.com.

Shopping for premium domains? Browse our inventory of selected names for sale at DomainMarketplace.com.

+1.7135839616

Morris DigitalWorks™ is an innovative multimedia development company that provides Internet-based products and services for Morris properties and external clients.

www.getmyperks.com

www.wheretraveler.com

Michael R. Romaner

President

Morris DigitalWorks

Google Daily Deals

<http://www.google.com/offers/customer/how-it-works.html>

https://www.google.com/offers/home?utm_source=oa&utm_medium=oa-&site=992265&utm_campaign=en-NYCSF&utm_term=pid_68519729-cid_43091604-aid_244382733#!details/fc1a1724a6197df5

Resources

www.nextdailydeal.com

www.techcrunch.com

Timeline of project

9-8-2011	3 hour discussion with Aaron Soderberg while driving from Las Vegas. He had interest in starting an online clothing company selling high end quality products and a good price.
9-9-2011	2 hour meeting with Aaron Soderberg taking him to the www.analoganalytics.com website in addition to describing www.alignnet.com and the role they can play in being the affiliate manager.
9-10-2011	3 hours with David Kuff going over the Daily Deals strategy and services in addition to spending time online reviewing the www.analoganalytics.com website.
9-11-2011	Developed the outline of services and vendor partners that can be used for the new company. Additional url research to expand the designers idea into a full service brand development and digital marketing agency that will be in a position to offer services to other designers and companies in addition to becoming a reseller of the SAAS technology solutions utilized to build out designersavings.com. Spent time doing research online for additional website ideas and available url's to develop in the future. Purchased www.designersavings.com from www.godaddy.com for 5 years at a cost of