

the Boys
from
MINT

The image shows a white fabric with a dark green embroidered logo. The logo consists of the words "the Boys" in a large, stylized, cursive font. Below "Boys" is the word "from" in a smaller, simpler font. To the right of "from" is a circular emblem containing the word "MINT" in a bold, blocky, sans-serif font. The entire design is enclosed within a thick, dark green, hand-drawn style outline that loops around the text.

GREENWAY-COLERAINE

SOUTH ST. PAUL

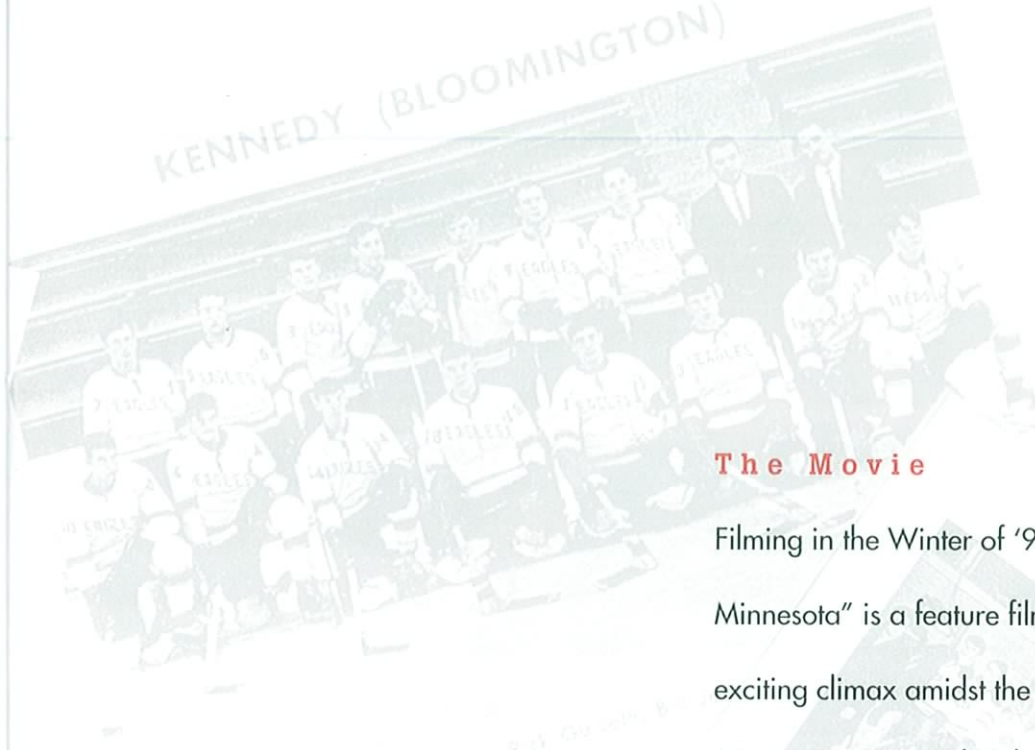
There's a spirit of hockey in Minnesota that's
 like a part of life itself. A spirit that parent passes
 on to child, that communities share, that binds
 fathers, sons and daughters together in a rugged
 adventure. It's what you dream about when you
 lace up your skates; it flies with you along the ice.

It's in the crisp winter air on the outdoor rinks
 where kids skate 'til suppertime. It's rivalries.

Friendships. Growing up. "The Boys From
 Minnesota" captures that adrenaline-fueled spirit.

It's the film story of one time, one night, one
 goal back in 1966 when ordinary boys from
 a small-town team became hockey heroes. It's a
 movie that celebrates the purity of hockey and
 the hero in all of us.

KENNEDY (BLOOMINGTON)



The Movie

Filming in the Winter of '97, "The Boys From Minnesota" is a feature film that builds to its exciting climax amidst the uproar of the 1966 Minnesota State High School Hockey Tournament. The sportswear available in this catalog reflects the glamour of movie-making. The sportswear's quality and craftsmanship is outstanding. Like our solid Midwestern values, it's the kind of quality associated with an earlier time. Yet it's timeless. Just like the movie's hockey team, the fictional White Lake Wolves, who stand for everything that hockey is: friendship, community, spirit, tradition.

Preview

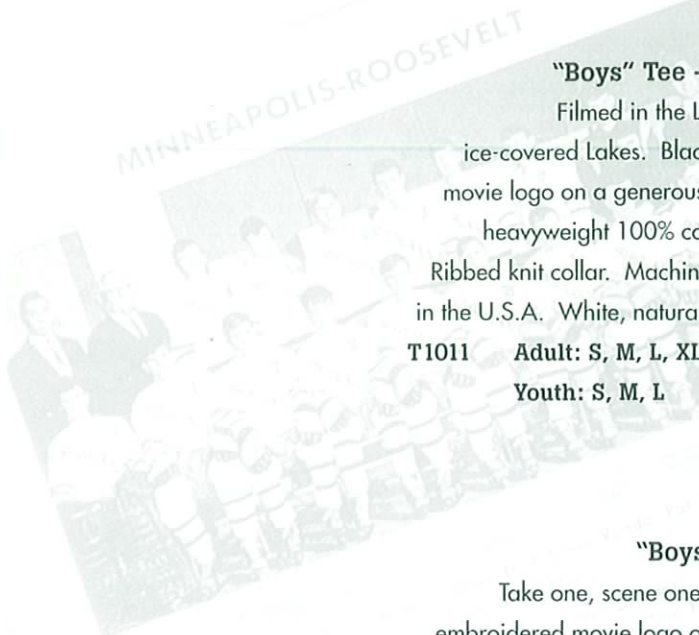
- Tee shirts - 5, 6, 9
- Sweatshirts & pullovers - 10
- Polo shirts - 13
- Letter jacket - 13
- Baseball hats - 14, 15



Doug Woog *Head Coach, University of Minnesota Men's Hockey*
Forward • South Saint Paul High School • University of Minnesota

"The greatest thing about hockey is that it's fun to play at every level, whether it's a pick-up game or for the championship. My fondest memory from my hockey playing career is how I felt after the State High School Hockey Tournament Finals in 1961 when the fans gave our team (South St. Paul) a standing ovation for a game we lost 1-0 to Roseau."

daughter Amy Woog Patnode *Marketing Assistant, University of Minnesota Athletic Department*



"Boys" Tee - Small Logo

Filmed in the Land of 10,000 ice-covered Lakes. Black embroidered movie logo on a generously sized, super heavyweight 100% cotton jersey tee. Ribbed knit collar. Machine wash. Made in the U.S.A. White, natural, heather grey.

T1011 **Adult: S, M, L, XL** **\$15.00**
Youth: S, M, L **\$14.00**



"Boys" Movie Tee

Take one, scene one, action! Black embroidered movie logo on a generously sized, super heavyweight 100% cotton jersey. Ribbed knit collar. Machine wash. Made in the U.S.A. White, natural, heather grey.

T1022 **Adult: S, M, L, XL** **\$17.00**
Youth: S, M, L **\$15.00**



White
Natural
Heather Grey

"Boys" Tee - Big Logo

Ready for a big screen close-up. Generously sized, super heavyweight 100% cotton jersey. Ribbed knit collar. Machine wash. Made in the U.S.A. Black embroidered movie logo. White, natural, heather grey.

T1033 **Adult: S, M, L, XL** **\$17.00**
Youth: S, M, L **\$15.00**



"Boys" Mock Turtleneck

More film coverage. Embroidered movie logo on chest and reinforced ribbed knit collar. Long sleeves with knit cuffs. Heavyweight 100% cotton jersey. Machine wash. Made in the U.S.A. Natural, Black.

T1044 **Adult: S, M, L, XL** **\$21.00**





Movie Camera Tee

Roll 'em! This cool retro look takes you back. Screenprint front left and back images on super heavyweight 100% cotton jersey. Ribbed knit collar. Machine wash. Made in the U.S.A. White only.

T3077

Adult: S, M, L, XL \$22.00

Youth: S, M, L \$21.00



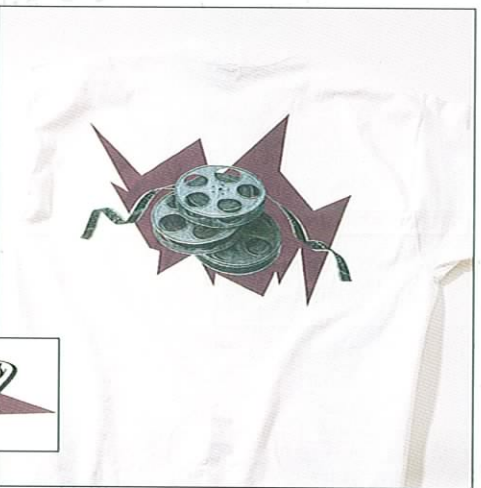
Flash Photo Tee

Movie glamour, retro style. Screenprint front left and back images on super heavyweight 100% cotton jersey. Ribbed knit collar. Machine wash. Made in the U.S.A. White only.

T3088

Adult: S, M, L, XL \$22.00

Youth: S, M, L \$21.00



Film Reel Tee

Ciao, babe! It's been reel. Screenprint front left and back images on super heavyweight 100% cotton jersey. Ribbed knit collar. Machine wash. Made in the U.S.A. White only.

T3099

Adult: S, M, L, XL \$22.00

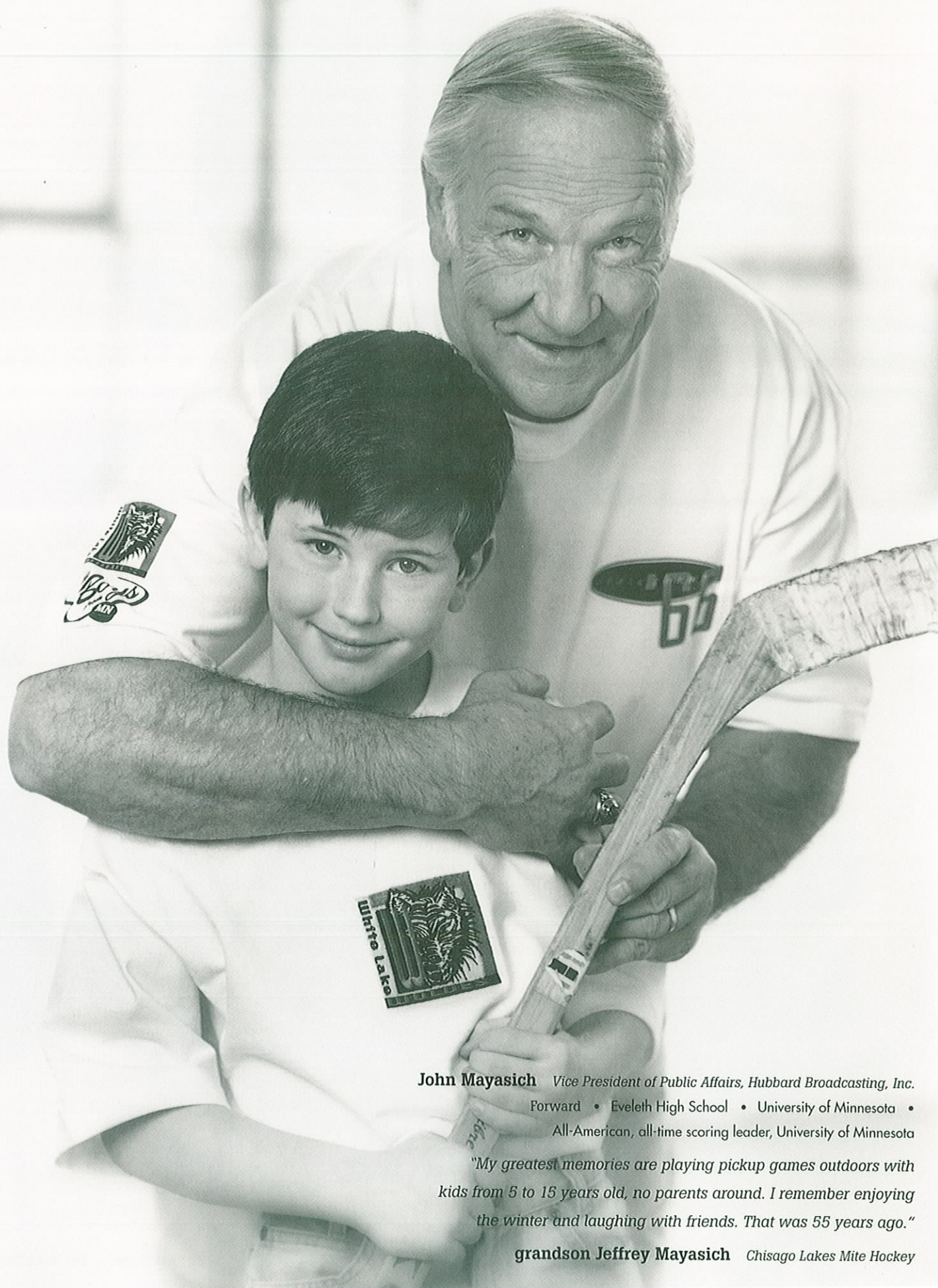
Youth: S, M, L \$21.00

Neil Sheehy *Principal, Sheehy Sports Management*

Forward • International Falls High School • Harvard University • Calgary Flames

"The essence of hockey is community, spirit, friends and longstanding rivalries. My most exciting memory is playing against the Edmonton Oilers, two-time winners and defending champions, for the 1986 Stanley Cup."





John Mayasich *Vice President of Public Affairs, Hubbard Broadcasting, Inc.*
Forward • Eveleth High School • University of Minnesota •
All-American, all-time scoring leader, University of Minnesota

"My greatest memories are playing pickup games outdoors with kids from 5 to 15 years old, no parents around. I remember enjoying the winter and laughing with friends. That was 55 years ago."

grandson Jeffrey Mayasich *Chisago Lakes Mite Hockey*

'66 Champs Tee

Just like in the movie. Front left "'66 Champs," sleeve carries "Boys" movie logo, full back screenprint of "Wolves" team logo. Super heavyweight 100% cotton jersey. Ribbed knit collar. Machine wash. Made in the U.S.A. White, natural, heather grey.

R2044

Adult: S, M, L, XL \$22.00

Youth: S, M, L \$21.00

White
Natural
Heather Grey



Wolves Tee

They'll be your favorite characters. Embroidered "Wolves" team logo. Back has black embroidered "Boys" movie logo. Super heavyweight 100% cotton jersey. Ribbed knit collar. Machine wash. Made in the U.S.A. White, natural, heather grey.

R2055

Adult: S, M, L, XL \$24.00

Youth: S, M, L \$22.00



'66 Wolves Tee

In the spirit of hockey heroes. Screenprint front left and back, with movie logos on right sleeve. Super heavyweight 100% cotton jersey. Ribbed knit collar. Machine wash. Made in the U.S.A. White, natural, heather grey.

R2066

Adult: S, M, L, XL \$22.00

Youth: S, M, L \$21.00





"Boys" Sweatshirt

From the movie that warms your heart. Embroidered logo. Pigment dyed midweight cotton fleece.

Oversized and cozy, square shoulders, dropped sleeves, sturdy overlock stitching. Ribbed crew-neck, cuffs and hem. Garment washed for softness. Moss, Slate, Stone, Olive.

S4111 Adult: S, M, L, XL \$58.00
Youth: S, M, L \$54.00



Wolves Sweatshirt

The Wolves go one on one.

Embroidered logo. Midweight warm cotton fleece. Boxy cut, square shoulders, dropped sleeves, sturdy overlock stitching. Ribbed crew-neck, cuffs and hem. White, Black.

S4000 Adult: S, M, L, XL \$62.00
Youth: S, M, L \$60.00



Wolves Hooded Pullover

Keep warm on the ice. "'66

Champs" front and back. Super heavyweight cotton fleece, oversized and cozy. Front pouch pocket.

Ribbed cuffs and hem. Black only.

H4222 Adult: S, M, L, XL \$64.00
Youth: S, M, L \$61.00





Jim Johannson *Head Coach, Twin Cities Vulcans, USHL*

Forward • Rochester Mayo High School • 1988 Olympics • 1992 Olympics

"The game of hockey binds people together from youth to adulthood. It's just as entertaining to watch the 6 to 9-year-old mites as it is to watch the pros. As for my all-time best memory, it's the 1992 Olympics, playing the Russians in the semi-finals."

John Johannson *Vice President of Retail Leasing, Welsh Companies, Inc.*

Forward • Rochester Mayo High School • University of Wisconsin

"My best memory has to be beating the Gophers for the NCAA Championship in 1981. It was David vs. Goliath."



Polo "Boys" Shirts

They'll think you're a movie producer.

Embroidered "Boys" logo left front. Heavyweight 100% cotton piqué, 3-button placket. Side vents. Ribbed collar and cuffs. Long sleeve has embroidered logo on right sleeve. Extended back tail. White, Black. Long sleeve, short sleeve.

Adult S, M, L, XL.

"Boys" Short Sleeves GS511A \$29.00

"Boys" Long Sleeves GL511B \$53.00



Polo Wolves Shirts

From the rinks to the links. Embroidered Wolves logo left front. Heavyweight 100% cotton piqué, 3-button placket. Side vents. Ribbed collar and cuffs. Long sleeve has embroidered logo on right sleeve.

Extended back tail. White, Black. Long sleeve, short sleeve. Adult S, M, L, XL.

Wolves Short Sleeves GS522A \$39.00

Wolves Long Sleeves GL522B \$63.00



Wolves Letter Jacket

You'll be tempted to strut. Chenille logo patch on back, left sleeve, embroidered front left. Premium letter-jacket styling with snap front. 100% wool with soft natural-grain leather sleeves, pocket trim.

Wool-lined leather collar. Heavy-duty ribbed cuffs and waist band. Fully lined in acetate satin. Dry clean. Black/Crimson, Black/Black.

Adult S, M, L, XL.

J5000

\$315.00



Bob Mason Goalie Coach, Shattuck St. Mary's

Goalie • International Falls High School • University of Minnesota Duluth • Washington Capitals • 1984 Olympics

"I was awestruck by the grand aura of the Minnesota State High School Hockey Tournament. My best all-time memory was our four-overtime game in the 1987 Stanley Cup Finals against the New York Islanders."

The Boys From Minnesota Hats

Styled for the fit you want, not too tall, not too snug. Embroidered "Boys" logo front. Back motif optional. One size fits all.

Wool. Adjustable leather back strap. **\$21.00**



Winter White
BW11



Navy
BW22



Black
BW33



Winter White/Black
BW44



Winter White/Navy
BW55



Navy/Spruce
BW66

Cotton. Adjustable cotton back strap. **\$19.00**



Stone
BC77



Navy
BC88



Black
BC99



Navy/Plum
BC111



Navy/Stone
BC222



Black/Stone
BC333

Twill. Adjustable back strap. **\$16.00**



White
BT1313



Khaki
BT1414



Moss
BT1515



Navy
BT1616



Black
BT1717



Navy/Moss
BT1818



Khaki/Moss
BT1919

White Lake Wolves Hats

Styled for the fit you want, not too tall, not too snug. Wolves embroidered logo front. Back motif optional. One size fits all.

Wool. Adjustable leather back strap.

\$24.00



Winter White
WW11



Black
WW22



Winter White/Black
WW33

Cotton. Adjustable cotton back strap.

\$21.00



Stone
WC44



Black
WC55



Black/Stone
WC66

Twill. Adjustable back strap.

\$19.00



White
WT77



Khaki
WT88








Black
WT99

Wolves and "Boys"

Hat Back Motifs

It's a hat trick. Take a style and color from left, and make it your own. Add a line or an image to the back of your hat.

	1
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THE MOVIE	6
THE BOYS FROM MINNESOTA	7
IT'S COLD	8
NT.JST.4BOYS	9
SLAPSHOT	10
GOALS	11



Patrick Micheletti Professional Hockey Broadcaster
Wing • Hibbing High School • University of Minnesota •
Minnesota Northstars • All-American, University of Minnesota

"Our neighbor built a rink in his back yard every year for us to skate on. I got to skate with my two high school linemates everyday as a kid. My experience of the Minnesota State Tournament was total amazement, I was just awestruck. And my six brothers also played in state tournaments."

The Boys From Minnesota
7550 Corporate Way
Eden Prairie, MN 55344

Bulk Rate
U.S. Postage
PAID
Permit No. 110
Mpls, MN

Order Toll-Free: 1-888-BFM-BOYS



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1-888-BFM-BOYS

BENEFICIARIES

The Boys From Minnesota will distribute a portion of each sale to the following organizations. If you would like your contributable funds to go directly to one organization specifically, please circle.

MN Amateur Hockey Association (MAHA)

MN Amateur Sports Commission

MN State High School League

U.S. Hockey Hall of Fame

U.S.A. Hockey

University of Minnesota Women's Hockey Program

University of Minnesota Men's Hockey Program

Youth Hockey Organization: (write your organization below)

FUND RAISING

If your team or organization would like to raise funds with sales of The Boys From Minnesota product, please call 1-888-BFM-BOYS.

RETURNS AND EXCHANGES

If you are not completely satisfied with your order, please return it to us immediately for an exchange or refund. Simply enclose our packing slip in your securely wrapped package within thirty (30) days of your receipt.

SHIPPING AND HANDLING

Merchandise Total	Add
Up to \$20.00	\$4.95
\$20.01 to \$50.00	\$6.95
\$50.01 to \$100.00	\$8.95
Over \$100.00	\$9.95

Shipments outside the 48 contiguous United States add \$2.95 to shipping charge.

Please allow 3 to 6 weeks for delivery.

MAIL LIST OPTION

We occasionally make our customer list available to a few similar organizations. If you prefer not to receive such mailings, please cut your name and address from the catalog mailing label and send along with notification of your "No mail list" wish to:

The Boys From Minnesota
7550 Corporate Way
Eden Prairie, MN 55344



The Boys From Minnesota Order Form

7550 Corporate Way
Eden Prairie, MN 55344

Please fill form out completely to help us fill your order correctly.

ORDER TOLL-FREE 1-888-BFM-BOYS

FAX 1-612-906-0608

1. NAME & ADDRESS

First Name	Initial	Last Name
Address		Bldg/Apt No
City	State	Zip

2. PHONE

Daytime Phone	Evening Phone
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3. SHIP TO (If different from name and address at left.)

First Name	Initial	Last Name
Address		Bldg/Apt No
City	State	Zip

4. PAGE #	ITEM #	COLOR	BACK MOTIF (hats only)	SIZE	QTY.	PRICE EACH	TOTAL PRICE

6. METHOD OF PAYMENT

No cash, stamps or C.O.D.'s. We cannot be responsible for cash sent through the mail.

Check or Money Order enclosed payable to: The Boys From Minnesota

VISA

MasterCard

Card number _____

Exp. Date ____/____/____

Signature _____

5.

Merchandise Total

Shipping (see chart)

MN Sales Tax 6.5%

ORDER TOTAL \$

Name	City	State	Zip
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Name	City	State	Zip
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Free catalogs
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Stamp
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