

Performance Based Lead Generation & Marketing



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Our Goal

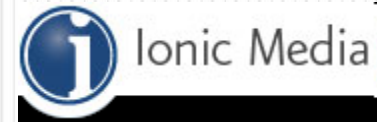
- Our goal is to help your business succeed by providing you the highest quality interaction with your targeted consumer or business leads and prospects. We focus on doing what we do well so your success is reflected in our success. We have been generating leads since 1992, so we realize that if your business is growing, then our business is growing.

Clients and Partners we work with

- Start up to Fortune 1000 Brands
- Ad Agencies
- Digital Companies
- Law Firms
- Venture Capital
- Private Equity Firms
- New technology ad platforms
- Telemarketing Call Centers
- Information Companies

Lead Clients

- South Bay Capital
- Metrocities Mortgage
- Wells Fargo Mortgage
- www.Debtrezllc.com
- www.low.com
- www.greenmedica.com
- www.ionicmedia.com
- www.revenuefarmers.com
- www.degreefastfind.com
- www.digitalmindfactory.com
- www.peoplebrowsr.com
- www.oprahstore.com



FNIN Facts

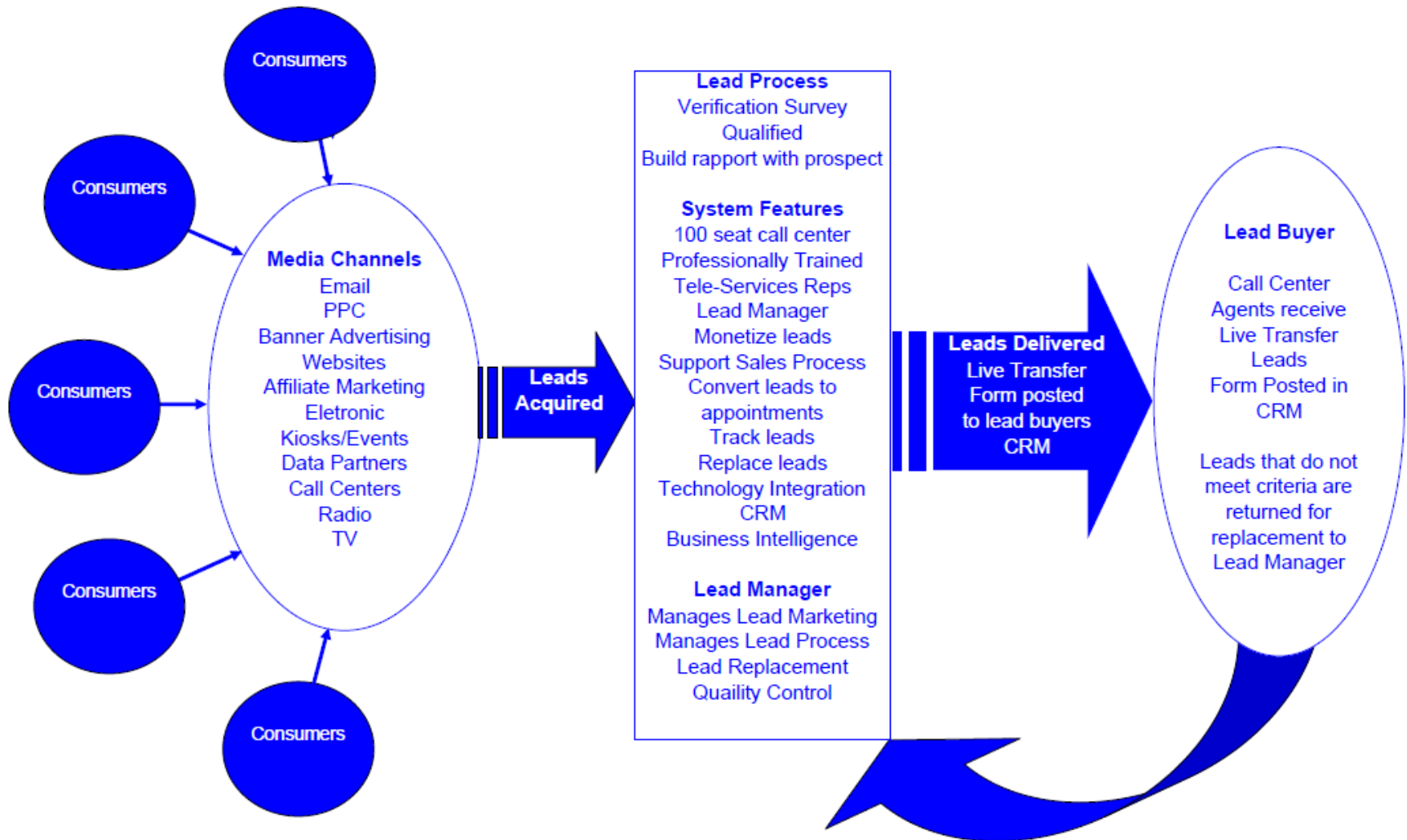
- 21 years of experience providing Verified Survey Leads
- Full service state of the art call center
- Professionally trained Tele-Services Representatives
- 100 work stations
- Conducted over 1.5 million Verified Surveys
- 160 million consumer and business database
- 500,000 outbound calls a month
- Over 10 million emails
- Proprietary technology systems
- Automated calling technology

FNIN Services

- Lead Generation - Verified Survey Leads
- Call Center Services
- Lead & List Productivity Services

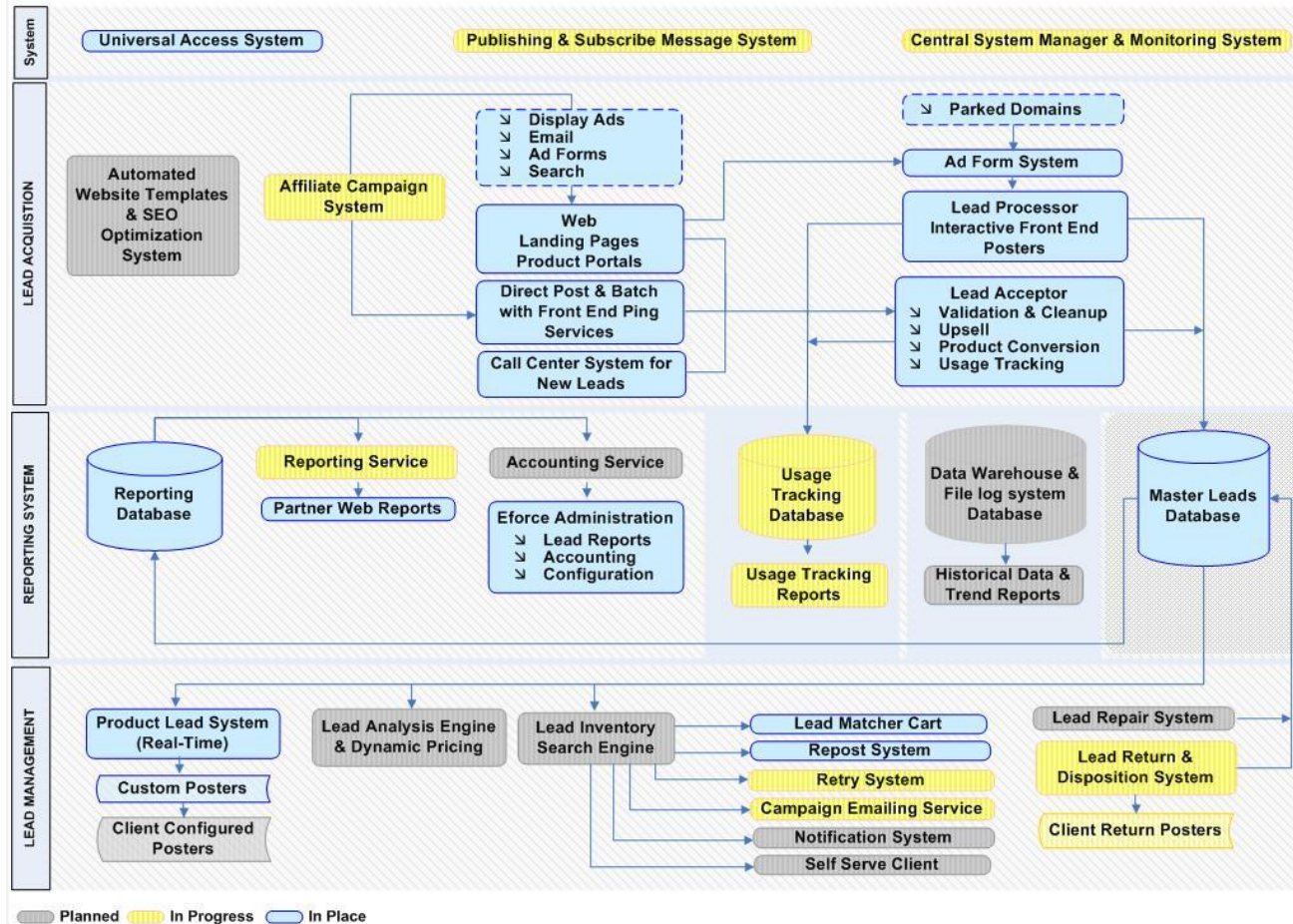
Lead Optimization Solution

FNIN LEAD GENERATION SYSTEM



Monetization Engine

Lead Management SOA Performance Optimized Solution



Lead Generation - Verified Survey Leads

Lead Verticals

- Investor
- Debt
- Financial Services
- Home Improvement
- Education
- B to B
- B to C

Lead Type

- Outbound Tele-Services Representative
- Real Time Form Post
- Exclusive
- Semi – Exclusive
- Live Transfer

Lead Generation Methods

- Outbound Tele-Services Representative Survey
- Inbound internet lead posted real time verified by outbound Tele-Services Representative
- TV, Radio, or Telemarketing inbound live transfer call lead verified by Tele-Services Representative

Media Channels

- TV
- Radio
- Internet – PPC, SEO, Social Media, Affiliate Marketing
- Telemarketing Call Centers

Call Center Services

Lead Verification

- Inbound Campaigns
- Outbound Campaigns

Outbound Sales Call

- Hire, train, and manage sales team

Lead & List Productivity Services

Verified Survey Process

- Monetize clients leads that have not been converted with FNIN Verified Survey Process

List Management

- Our list management solutions maximize and monetize the value of your customer list and allow us to optimize the hidden value in your database, target key consumers, and adhere to strict compliance measures
- We use a multi-channelled process that turns your existing customer database into a new revenue source.
- FNIN generates revenue through email and telesales distribution.