



Company

Marketing Completion Fund, Inc is a media company formed to finance, develop, and distribute original and existing intellectual property (“IP”) brands, content and technologies and maximize the global revenue opportunities.

- MCF has developed an end-to-end marketing technology system and its own Financing Risk Mitigation System to reduce risk investing in intellectual property ventures.
- The Financing Risk Mitigation System addresses a perennial question for investors that would like to reduce risk in any new venture: namely, protection of invested capital and infusion into the venture upon proven milestone achievement. If these milestones are not met in a timely manner, then the remaining investor capital will be returned.
- For film financing the marketing technology system and marketing strategy is designed to optimize generating revenue streams PRIOR to principal film photography and after theatrical and digital distribution of the film.
- MCF will focus on projects (initially a China/US youth hockey film series) with generally the following attributes: international appeal, action-oriented; conducive to all-encompassing “immersion” branding and marketing featuring opportunities in gaming, virtual reality, co-branding participations, lead generation, charity events and similar.
- Its initial project is to acquire, develop and finance the production and distribution of “Iron Ice”, a youth hockey-themed motion picture and associated marketing opportunities in motion picture licensed games and merchandise.

Projects 2015 – 2017

<i>AR/VR</i>	<i>FinTech</i>	<i>Sports Brand IP</i>
<i>Brand IP</i>	<i>Games</i>	<i>Marketing Technology Platform</i>
<i>Cleantech</i>	<i>HealthTech</i>	<i>Real Estate</i>
<i>Film</i>	<i>MedTech</i>	<i>Wealth Management</i>

Services

MCF is a management organization with a central organization and stand-alone profit centers that provide services to the original IP projects developed by the company and to IP developed by other companies. Services include IP brand and technology development, capital formation structuring, financial modeling and capital raising, content development and production, marketing, sales, and distribution-

- **Marketing Completion Fund:** Provide capital formation structuring and capital raising services.
- **Immersive IP Studios:** Provide strategy, branding, content, and product development services.
- **Immersive IP Innovation Lab:** Provide creative space and virtual platform to develop innovative AR/VR content with technology from Google, Dell, HP, and Microsoft (Launching 2018).
- **Hat Trick Film Production:** Produce feature length films with global universal story.
- **Leadmatching.com:** Provide marketing technology, investor and consumer lead generation and call center services.

MCF Capital Raising

- MCF is actively presenting an opportunity for accredited, corporate, and institutional investors and business entities to invest in a private offering of “Units” that are a combination of Marketing Completion Fund, Inc. Common Stock, a Nevada Corporation, and Iron Ice Films, LLC Membership Units, a Nevada Limited Liability Company. (collectively, the “Securities”).
- The Company plans to raise \$19,573,000 from all sources, i.e. the sale of A, B, and C Units and possibly bankable pre-sales of certain territories or rights and/or co-production financing arrangements.
- The funds will be used for: 1) the development, pre-production, post-production, and a portion of the marketing budget of Iron Ice; 2) Associated marketing opportunities in motion picture licensed games and merchandise; 3) Investing in investor and consumer lead generation campaigns and marketing technology systems to accelerate film and hockey fan growth and sales.

Growth Strategies and Revenue

- The Company is projecting to generate revenue of \$5,000,000 over the next 30 months, \$60,000,000 over the next 60 months, and \$300,000,000 over the next 120 months.
- The Company plans to generate revenue during the process of raising capital from consulting fees and investor and consumer lead generation sales to companies and from Iron Ice and Hat Trick merchandise sales to consumers.
- The Company is building a film, sports, and hockey fan community and generate revenue with the development and sales of associated marketing opportunities in the Iron Ice motion picture licensed game and merchandise and the Hat Trick sports lifestyle branded products
- The Company will do marketing in both English and Mandarin and utilize both China and third-party ecommerce, messaging, and social media marketing (i.e. Facebook, Google, Instagram, YouTube, Tencent, WeChat - China).

Company Experience

The management team, advisors, consultants, and partners are comprised of individuals and companies that have extensive experience in Capital Formation Structuring, Financial Modeling, and Capital Raising, China M&A, Digital Marketing, Entertainment, Film Financing, Production and Distribution, IP Brand and Technology Development, Marketing Technology, Product Development, Semiconductor Plant Manufacturing, Software Development, Sports, AR/VR Technology Labs, and Wealth Management.

- Technology – Developed AR/VR technology for United States government agencies and built semiconductor plants in United States and Taiwan.
- Capital – Developed new capital formation structures and capital raising strategies for over 200 securities offerings and raised over \$2 billion through syndication and broker-dealer network.
- Films – Experience in the acquisition and selling of \$5 billion of film content for major studios, successfully produced and distributed independent feature films, and documentaries.
- Games – Developed sports games for Activision, EA, Midway, and Sony that generated \$1.5 billion in sales. Developing next generation AR/VR games and eSports experiences.
- Lead Generation – Digital marketing and call center services for financial service companies and consumer brands.